COURSE OUTLINE

Date submitted: 3/12/03 Date approved: 2/8/99

Department and Course Number: BUS 2056

Title of Course: Real Estate Finance & Investment

Number of credits: Lecture 3

Catalog/Course Description:
This course is a study of valuation, financial analysis and investment analysis of real estate. Real estate development and financing sources are examined.

Placement for Success prerequisites: (See instruction sheet)
Reading: Level 2 English/Writing: Level 2 Math: Level 2

Recommended course materials and resources, e.g. textbooks, workbooks, study guides, lab manuals, videos, guest lecturers. If applicable.

Textbook:
Real Estate Finance and Investment
Bruggemand and Fisher
Irwin, 1997

As developed by the instructor.

An extensive use of library and internet research, as well as guest speakers, will be utilized in this course.

Relationship of proposed course to the department mission and goals:
The mission of the Business Department is to provide its students with an opportunity to be trained in a broad range of business skills designed to allow the student to adapt to the multi-disciplinary conditions, which are experienced in workplace environments within society. Students will be provided with analytical and communications skills within an enriched professional and ethical learning environment that will prepare them to become leaders in the modern world.
This course will provide students with an extensive use of comprehension and decision making skills, regarding real estate finance and investment. An in-depth use of analytical skills in regard to financial analysis and security of investment in real estate will be introduced. An extensive use of internet research will be utilized.

Course goals:

Goal: To train generalists with a broad range of business finance skills to adapt to the multi-disciplinary conditions experienced with the real business finance world.

Goal: To emphasize class discussion and application to the real world rather than lecture.

Goal: To provide students with the analytical and communication skills necessary in the real business world.

Learning outcomes: (A minimum of one learning outcome for each learning outcome)

State a minimum of two assessment instruments for each learning outcome

Outcome: The student will discuss the principles of real estate finance and its legal guidelines.

Assessment: Class discussions and participation
Assessment: Individual and group projects
Assessment: Case analysis and application
Assessment: Testing situations
Assessment: Papers and homework assigned
Assessment: Use of technology as demonstrated through class situations

Outcome: The student will discuss financing residential properties.

Assessment: Class discussions and participation
Assessment: Individual and group projects
Assessment: Case analysis and application
Assessment: Testing situations
Assessment: Papers and homework assigned
Assessment: Use of technology as demonstrated through class situations

Outcome: The student will discuss financing income properties.

Assessment: Class discussions and participation
Assessment: Individual and group projects
Assessment: Case analysis and application
Assessment: Testing situations
Assessment: Papers and homework assigned
Assessment: Use of technology as demonstrated through class situations
Outcome: The student will discuss financing proposed projects.
  Assessment: Class discussions and participation
  Assessment: Individual and group projects
  Assessment: Case analysis and application
  Assessment: Testing situations
  Assessment: Papers and homework assigned
  Assessment: Use of technology as demonstrated through class situations
Outcome: The student will discuss real estate capital markets and securities.
  Assessment: Class discussions and participation
  Assessment: Individual and group projects
  Assessment: Case analysis and application
  Assessment: Testing situations
  Assessment: Papers and homework assigned
  Assessment: Use of technology as demonstrated through class situations

Course content:
(Provide an outline of major topics covered in course)

- The principles of real estate finance and its legal guidelines
- Financing residential properties
- Financing income properties
- Financing proposed projects
- Real estate capital markets and securities

Placement for Success prerequisite
Check one of each area—English, reading, and math

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