

**Fond du Lac Tribal and Community College  
COURSE OUTLINE FORM**

**Updated 11/25/14**

Please return this form to the college vice president of academic affairs and the chairperson of the Academic Affairs and Standards Council (AASC)

**1. Prepared by:** \_\_\_\_\_

**2. Date submitted:** \_\_\_\_\_

3. Date approved: 10/14/14 Date revised 3/11/15

**4. Department/discipline:** Computer Science/Art

**5. Department(s) endorsement(s):** \_\_\_\_\_  
**(Signatures of the person(s) providing the endorsement are required.)**

6. Course Title: Digital Graphics II

Abbreviated course title (25 characters or less): \_\_\_\_\_

7. Course Designator: CSCI/ART 8. Course Level: 2097

9. Number of Credits: Lecture 1 Lab 2

10. Control Number (on site) 20 Control Number (online) \_\_\_\_\_

11. Catalog/Course description:

Students will build upon skills learned in ART 1097, Introduction to Digital Graphics or an equivalent, introductory digital graphics course. Typography, multipage communications and informational design will be studied. Students will design booklets, charts, maps and diagrams demonstrating creative organization skills and artful conceptual presentation. To run concurrently with ART 1097, Introduction to Digital Graphics.

12. Course prerequisite(s) or co-requisite(s): Accuplacer scores/ Other courses

Prerequisite(s): ART/CSCI 1097 Introduction to Digital Graphics or permission from instructor

Co-requisite:

13. **Course Materials** (Recommended course materials and resources. List all that apply, e.g. textbooks, workbooks, study guides, lab manuals, videos, guest lecturers).

Computer with Adobe Photoshop, InDesign and Illustrator and Internet access.

14. **Course Content** (Provide an outline of major topics covered in course)

- Typography
- Content to Text Development
- Enhanced Message Management
- Informational Hierarchies
- Concept Development
- Audience Demographics,
- Application of Traditional and Innovative Artistic Principles.

## 15. Learning Goals, Outcomes, and Assessment

At FDLTCC we have 4 Competencies Across the Curriculum (CAC) areas. They are as follows:

- A. Information Literacy (the ability to use print and/or non-print tools effectively for the discovery, acquisition, and evaluation of information)
- B. Ability to Communicate (the ability to listen, read, comprehend, and/or deliver information in a variety of formats.)
- C. Problem Solving (the ability to conceptualize, apply, analyze, synthesize, and/or evaluate information to formulate and solve problems.)
- D. Culture (knowledge of Anishinaabe traditions and culture, knowledge of one's own traditions and culture, knowledge of others' traditions and cultures, culture of work, culture of academic disciplines and/or respect for global diversity.)

*Course Learning Outcomes will fulfill the identified competencies.*

*Course Learning Outcomes.*

Upon completion of this course, the student will be able to:

- 1. create informational materials from research and survey analysis. (B)
- 2. conceive and develop text and illustrations for printed materials using digital media. (A, B)
- 3. organize information from FdLTCC group discussion, usability studies and interviews to convey compelling analysis and representation of community dialogue. (A, D)
- 4. determine timelines and production schedules to efficiently develop projects/products. (C)
- 5. solve design, computer and comprehension problems as projects evolve. (C)
- 6. express personal, cultural perspectives through digital imaging mediums. (B, D)

16. **Minnesota Transfer Curriculum (MnTC):** If this course fulfills an MnTC goal area, state the goal area and list the goals and outcomes below:

See [www.mntransfer.org](http://www.mntransfer.org)

Goal Area(s): \_\_\_\_\_