

**Fond du Lac Tribal and Community College
COURSE OUTLINE FORM**

03/19/19

Please return this form to the college vice president of academic affairs and the chairperson of the Academic Affairs and Standards Council (AASC)

1. Prepared by: _____

2. Date submitted: _____

3. Date approved: _____ Date revised 05/11/2021

4. Department/discipline: Business

5. Department(s) endorsement(s): _____
(Signatures of the person(s) providing the endorsement are required.)

6. Course Title: Principles of Management
Abbreviated course title for Transcripts (25 characters or less): _____

7. Course Designator: BUS 8. Course Level: 2020

9. Number of Credits: Lecture 3 Lab _____

10. Control Number (on site) 40 Control Number (online) _____

11. Catalog/Course description:

A broad-based course in management fundamentals as they apply to management as a career. Includes the study of current philosophies and approaches as they apply to the successful practice of the profession. This course includes a study of current management principles and motivational/leadership skills that may be utilized in the business world.

12. Course prerequisite(s) or co-requisite(s): Accuplacer scores/ Other courses

Prerequisite(s):

Co-requisite:

13. **Course Materials** (Recommended course materials and resources. List all that apply, e.g. textbooks, workbooks, study guides, lab manuals, videos, guest lecturers).

College level materials and text are chosen at the option of the instructor. Study guide is available in the bookstore.

14. **Course Content** (Provide an outline of major topics covered in course)

1. Introduction to Management Concepts
2. The Environment and Corporate Culture
3. Managing in a Global Environment
4. Managerial Ethics and Corporate Social Responsibility
5. Small Business Management and Entrepreneurship
6. Organizational Goal Setting and Planning
7. Managerial Decision Making
8. Structure and Fundamentals of Organizing
9. Innovation and Change
10. Human Resource Management

- 11. Diversity in the Workplace
- 12. Leadership in Organizations
- 13. Motivation in Organizations
- 14. Communicating in Organizations
- 15. Teamwork in Organizations

15. Learning Goals, Outcomes, and Assessment

At FDLTCC we have 4 Competencies Across the Curriculum (CAC) areas. They are as follows:

- A. Information Literacy (the ability to use print and/or non-print tools effectively for the discovery, acquisition, and evaluation of information.)
- B. Ability to Communicate (the ability to listen, read, comprehend, and/or deliver information in a variety of formats.)
- C. Problem Solving (the ability to conceptualize, apply, analyze, synthesize, and/or evaluate information to formulate and solve problems.)
- D. Culture (knowledge of Anishinaabe traditions and culture, knowledge of one’s own traditions and culture, knowledge of others’ traditions and cultures, culture of work, culture of academic disciplines and/or respect for global diversity.)

Upon completion of this course, the student will be able to:

Learning Outcomes	Competencies (CAC)	Cultural Standards
Understand the four functions of management (planning, organizing, leading and controlling) and the type of executive management activities associated with each.	A, C	1, 2
Understand the historical and philosophical origins of management.	A	1, 3
Apply current management theories and practices.	C	3
Understand the structure and design of organizations, and how managers effectively perform in this type of setting in order to accomplish goals.	A, C	1
Understand the types and utility of systems and analyze how they are used to monitor and support achievement of strategic and tactical plans made by management.	A, C	1
Apply the principles and practices of decision-making skills to activities and individual in "real-world" managerial environments.	C	1, 2
Understand the major ethical approaches, apply them to business situations and analyze their impact on management behavior.	C, D	4, 5, 6

Analyze the personal traits and skills of effective leaders.	B	
Understand motivation in the workplace and apply motivation concepts to suggest improvements in the workplace.	B, D	2, 7
Understand and analyze the nature and role of organizational culture within an organization.	A, D	1, 3
Understand how managers lead the process of organizational change.	A, C	2
Analyze the advantages, disadvantages, and best practices of utilizing teams within organizations.	A, B, C	1, 2
Analyze the impact of changing demographics, increasing diversity, and globalization on the management process.	A, D	4, 6, 7

WINHEC Cultural Standards:

1. **GIKENDAASOWIN – *Knowing knowledge*:** To develop human beings who value knowledge, learning, and critical thinking and are able to effectively use the language, knowledge, and skills central to an Ojibwe-Anishinaabe way of knowing.
 2. **GWAYAKWAADIZIWIN – *Living a balanced way*:** To develop balanced human beings who are reflective, informed learners who understand the interrelatedness of human society and the natural environment, recognize the importance of living in harmony with creation, and are able to apply a systems approach to understanding and deciding on a course of action.
 3. **ZOONGIDE'EWIN – *Strong hearted*:** To increase the students' capacity to live and walk with a strong heart, humble and open to new ideas and courageous enough to confront the accepted truths of history and society.
 4. **AANGWAAMIZIWIN – *Diligence and caution*:** To develop students' capacity to proceed carefully, after identifying, discussing, and reflecting on the logical and ethical dimensions of political, social, and personal life.
 5. **DEBWEWIN – *Honesty and integrity*:** To increase students' capacity to think and act with honesty and integrity as they understand and face the realities of increasingly interdependent nations and people.
 6. **ZAAGI' IDIWIN – *Loving and Caring*:** To encourage students' acceptance of the diversity within their school, community, and environment by developing healthy, caring relationships built on respect for all.
 7. **ZHAWENINDIWIN – *Compassion*:** To expand students' knowledge of the human condition and human cultures and the importance of compassion especially in relation to behavior, ideas, and values expressed in the works of human imagination and thought.
16. **Minnesota Transfer Curriculum (MnTC):** List which goal area(s) – up to two – this course fulfills.

See www.mntransfer.org

Goal Area(s): _____

Provide the specific learning outcomes as listed on the mntransfer.org website that pertain to this course.

17. Are there any additional licensing/certification requirements involved?

 Yes X No

Provide the required documentation to show course meets required licensing/certification standards.

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