

Fond du Lac Tribal and Community College

3/12/03

COURSE OUTLINE

Date submitted:

Date approved:

Department and Course Number: BUS 2035

Title of Course: Principles of Financial Management

Number of credits: Lecture 3 Lab

Catalog/Course Description:

This course is designed to provide exposure to the broad range of topics and techniques found in financial management. The major areas covered include: the financial environment, financial statements, analysis and planning, working capital management, stocks and bonds, capital budgeting, and capital structure.

Placement for Success prerequisites: (See instruction sheet)

Reading:

English/Writing:

Math:

Recommended course materials and resources, e.g. textbooks, workbooks, study guides, lab manuals, videos, guest lecturers. If applicable.

Textbook:

Foundations of Financial Management with Ready Notes 8th Edition
Stanley B. Block and Geoffrey A. Hirt
McGraw-Hill 1996

A calculator, preferably a business calculator.

A study guide is included with the text.

Extensive library work will be performed, minimum of one assignment per week.

Limited audio-visual.

Field trips done on their own, coordinated by/through the instructor.

Some use of guest speakers.

Relationship of proposed course to the department mission and goals-

The mission of the Business Department is to provide its students with an opportunity to be trained in a broad range of business skills designed to allow the student to adapt to the multi-disciplinary conditions, which are experienced in workplace environments within society. Students will be provided with analytical and communications skills within an enriched professional and ethical learning environment that will prepare them to become leaders in the modern world.

This course will provide students with an extensive use of comprehension and decision making skills regarding the field of financial management. An in—depth use of analytical skills, in regard to financial management will be introduced. An extensive use of the internet research will be utilized. Students will be introduced to local/regional businesses and their relationship to financial management.

Course goals:

Goal: To train generalists with a broad range of business finance skills to adapt to the multi-disciplinary conditions experienced with the real business finance world.

Goal: To emphasize class discussion and application to the real world rather than lecture.

Goal: To provide students with the analytical and communication skills necessary in the real business world.

Learning outcomes: (A minimum of one learning outcome shall be provided for each course goal)

State a minimum of two assessment instruments for each learning outcome.

Outcome: The student will discuss and give examples of financial environment.

Assessment: Test/quiz

Assessment: Class discussion

Assessment: Case study

Outcome; The student will demonstrate situations in businesses that deal with personnel issues.

Assessment: Test/quiz

Assessment: Class discussion

Assessment: Case study

Outcome: The student will analyze financial statements for the purpose of evaluation/planning.

Assessment: Test/quiz

Assessment: Class discussion

Assessment: Class projects using annual reports

Outcome: The student will demonstrate the importance of capital management.

Assessment: Test/quiz

Assessment: Class discussion

Assessment: Case study

Outcome: The student will demonstrate the basics of investing in stocks and bonds.

Assessment: Test/quiz

Assessment: Class projects

Outcome: The student will explain various aspects of capital budgeting and capital structure.

Assessment: Test/quiz

Assessment: Class discussion

Assessment: Case study

Course content:

- The Goals and Functions of Financial Management
- Financial Analysis and Planning
- Working Capital Management
- The Capital Budgeting Process
- Long-Term Financing

Placement for Success prerequisite

Check one of each area--English, reading, and math

| | |
|-------------------------|---|
| Prerequisite | X |
| English level 1 | |
| English level 2 | |
| no English prerequisite | X |
| Reading level 1 | |
| Reading level 2 | |
| Reading level 3 | |
| no Reading prerequisite | X |
| Math level 1 | |
| Math level 2 | |
| Math level 3 | |
| Math level 4 | |
| no Math prerequisite | X |