

**Fond du Lac Tribal and Community College
COURSE OUTLINE FORM**

Updated 9/23/14

Please return this form to the college vice president of academic affairs and the chairperson of the Academic Affairs and Standards Council (AASC)

1. Prepared by: _____

2. Date submitted: _____

3. Date approved: _____ Date revised 10/14/14

4. Department/discipline: Speech

5. Department(s) endorsement(s): _____

(Signatures of the person(s) providing the endorsement are required.)

6. Course Title: Public Speaking

Abbreviated course title (25 characters or less): _____

7. Course Designator: SPCH 8. Course Level: 1010 9. 2XXX

10. Number of Credits: Lecture 3 Lab _____

11. Control Number (on site) 25 Control Number (online) _____

12. Catalog/Course description:

This course provides students the opportunity to develop and/or enhance their public speaking skills with attention to cultural diversity. With a focus on extemporaneous delivery, students will learn to organize, outline, prepare, and deliver introductory, informative, and persuasive speeches. Impromptu, manuscript, group discussion and minimizing stage fright techniques will also be examined. (Meets MnTC goal area 1).

13. Course prerequisite(s) or co-requisite(s): Accuplacer scores/ Other courses

Prerequisite(s):

Co-requisite:

14. **Course Materials** (Recommended course materials and resources. List all that apply, e.g. textbooks, workbooks, study guides, lab manuals, videos, guest lecturers).

Textbook: Public Speaking in a Diverse Society, by Patricia Kearney and Timothy G. Plax or any public speaking text that incorporates diverse public speaking styles. Handouts, study guides, and viewing videos of speakers provided.

15. **Course Content** (Provide an outline of major topics covered in course)

1. Why do we Speak/Who do we speak to/How do we speak?
2. Common Goals and Functions of Speeches
3. Understand the Listening Process
4. Speaker-Audience Reciprocity
5. Communicating in a Culturally Diverse Society
6. Influence of Culture in Public Speaking
7. Modes of Speech Delivery and Speech Types
8. Causes of and Techniques to deal with Speaking Anxiety/Stage Fright
9. Establishing Speaker credibility

10. Finding and Cultivating one's Rhetorical Style
11. Analyzing and Adapting to Audiences
12. Selecting and Researching Topics
13. Organizing and Outlining Speech Content
14. Introductions and Conclusions in Speeches
15. Strategies/Appeals and other Rhetorical Tools for Various Speech Designs and Speech Types
16. Verbal and Nonverbal Communication-Understanding Platform Delivery Conduct
17. Using Visual Aids, technology, and Effective Demonstration Techniques
18. Specific Speech Preparation and Deliveries to include: Introductory/Self Disclosure, Impromptu, Information, Demonstration, Ceremonial, Persuasion, Panel Discussions, Group Presentations and Symposiums

16. Learning Goals, Outcomes, and Assessment

At FDLTCC we have 4 Competencies Across the Curriculum (CAC) areas. They are as follows:

- A. Information Literacy (the ability to use print and/or non-print tools effectively for the discovery, acquisition, and evaluation of information)
- B. Ability to Communicate (the ability to listen, read, comprehend, and/or deliver information in a variety of formats.)
- C. Problem Solving (the ability to conceptualize, apply, analyze, synthesize, and/or evaluate information to formulate and solve problems.)
- D. Culture (knowledge of Anishinaabe traditions and culture, knowledge of one's own traditions and culture, knowledge of others' traditions and cultures, culture of work, culture of academic disciplines and/or respect for global diversity.)

Course learning outcomes will fulfill the identified competencies.

Course Learning Outcomes:

Upon completion of this course, students will be able to:

1. Demonstrate appropriate information was researched and gathered to effectively impact an audience. (A)
2. Demonstrate skills in reducing and managing "Stage Fright" when communicating in public settings. (B)
3. Design and write a variety of speech types for oral delivery. (B)
4. Demonstrate effective skills as an audience member. (B)
5. Distinguish among a variety of informative strategies and persuasive appeals to effectively reach an audience. (B)
6. Use patterns of sound and unsound reasoning and arguments to enhance audience reception. (B)
7. Demonstrate an understanding of various cultural speech patterns, communication styles and behaviors that are influenced and determined by different cultural memberships. (B, D)

17. Minnesota Transfer Curriculum (MnTC): If this course fulfills an MnTC goal area, state the goal area and list the goals and outcomes below:

See www.mntransfer.org

Goal Area(s): 1

Goal and Outcomes:

Goal 1: Communication