

**Fond du Lac Tribal and Community College
COURSE OUTLINE FORM**

03/19/19

Please return this form to the college vice president of academic affairs and the chairperson of the Academic Affairs and Standards Council (AASC)

1. Prepared by: _____

2. Date submitted: _____

3. Date approved: _____ Date revised 1/14/25

4. Department/discipline: Multimedia Production

5. Department(s) endorsement(s): _____
(Signatures of the person(s) providing the endorsement are required.)

6. Course Title: Introduction to Digital Storytelling
Abbreviated course title for Transcripts (25 characters or less): _____

7. Course Designator: MMP 8. Course Level: 1065

9. Number of Credits: Lecture 3 Lab 1

10. Control Number (on site) 20 Control Number (online) 25

11. Catalog/Course description:

Introduction to Digital Storytelling is designed for students with no previous experience in multimedia production. The course includes discussions of multimedia examples of storytelling combined with hands-on experience in producing original content using photography, audio, video, and animation. By highlighting the legal, moral, and ethical issues involved in multimedia production, students will also improve their media literacy skills. Students will learn about Indigenous approaches to storytelling and are encouraged to utilize their own perspective in the digital production of their stories.

12. Course prerequisite(s) or co-requisite(s): Accuplacer scores/ Other courses

Prerequisite(s): None

Co-requisite:

13. **Course Materials** (Recommended course materials and resources. List all that apply, e.g. textbooks, workbooks, study guides, lab manuals, videos, guest lecturers).

Instructor's choice

Recommended Books:

Introduction to Media Production, Fourth Edition: The Path to Digital Media Production 4th Edition by Gorham Kindem PhD (Author), Robert B. Musburger PhD (Author)

Indigenous Aesthetics: Native Art, Media, and Identity

Indigenous Screen Cultures in Canada

Decolonizing the Lens of Power: Indigenous Films in North America

Recommended Viewing:

Adobe Software Tutorials

Reel Injun

Alcatraz Is Not An Island

Trudell
The Fast Runner
Nanook of The North
Busong

14. Course Content (Provide an outline of major topics covered in course)

1. Basic photography, audio, video, and animation production skills.
2. Four interconnected styles - journalism, public relations, marketing, and art.
3. Legal, moral, and ethical aspects involved in each of these four styles. Consent forms, copyright, and digital distribution.
4. Media literacy
5. Practical skills in effective multimedia production.
6. Indigenous issues covered by media.
7. Media bias especially towards minorities and women.

15. Learning Goals, Outcomes, and Assessment

At FDLTCC we have 4 Competencies Across the Curriculum (CAC) areas. They are as follows:

- A. Information Literacy (the ability to use print and/or non-print tools effectively for the discovery, acquisition, and evaluation of information)
- B. Ability to Communicate (the ability to listen, read, comprehend, and/or deliver information in a variety of formats.)
- C. Problem Solving (the ability to conceptualize, apply, analyze, synthesize, and/or evaluate information to formulate and solve problems.)
- D. Culture (knowledge of Anishinaabe traditions and culture, knowledge of one's own traditions and culture, knowledge of others' traditions and cultures, culture of work, culture of academic disciplines and/or respect for global diversity.)

Upon completion of this course, the student will be able to:

Learning Outcomes	Competencies (CAC)	Cultural Standards
1. Demonstrate proficiency in identifying and critiquing multimedia examples of storytelling to evaluate validity of the editorial content especially regarding how Indigenous cultures are portrayed.	A	1, 2
2. Exhibit proficiency in acknowledging and respecting different cultures by using critical thinking to appraise the authenticity of the editorial content of a multimedia story.	A, B	1, 5
3. Display basic multimedia production skills for audio, video, and photography including recording, editing, and presenting a final version.	A, B, D	1, 4, 7
4. Critique in a respectful and comprehensive manner multimedia productions presented in class.	A, C, D	1, 3, 6

5. Collaborate with other students to choose an aspect of multimedia production, research it, and present it to the rest of the class	C, D	4, 7
6. Develop a sound understanding of copyright and intellectual property rights as it relates to multimedia production.	B, D	3, 6

WINHEC Cultural Standards:

1. **GIKENDAASOWIN – *Knowing knowledge***: To develop human beings who value knowledge, learning, and critical thinking and are able to effectively use the language, knowledge, and skills central to an Ojibwe-Anishinaabe way of knowing.
2. **GWAYAKWAADIZIWIN – *Living a balanced way***: To develop balanced human beings who are reflective, informed learners who understand the interrelatedness of human society and the natural environment, recognize the importance of living in harmony with creation, and are able to apply a systems approach to understanding and deciding on a course of action.
3. **ZOONGIDE'EWIN – *Strong hearted***: To increase the students' capacity to live and walk with a strong heart, humble and open to new ideas and courageous enough to confront the accepted truths of history and society.
4. **AANGWAAMIZIWIN – *Diligence and caution***: To develop students' capacity to proceed carefully, after identifying, discussing, and reflecting on the logical and ethical dimensions of political, social, and personal life.
5. **DEBWEWIN – *Honesty and integrity***: To increase students' capacity to think and act with honesty and integrity as they understand and face the realities of increasingly interdependent nations and people
6. **ZAAGI' IDIWIN – *Loving and Caring***: To encourage students' acceptance of the diversity within their school, community, and environment by developing healthy, caring relationships built on respect for all.
7. **ZHAWENINDIWIN – *Compassion***: To expand students' knowledge of the human condition and human cultures and the importance of compassion especially in relation to behavior, ideas, and values expressed in the works of human imagination and thought.

16. **Minnesota Transfer Curriculum (MnTC)**: List which goal area(s) – up to two – this course fulfills.

See www.mntransfer.org

Goal Area(s): _____

17. Are there any additional licensing/certification requirements involved?

_____ Yes No

Provide the required documentation to show course meets required licensing/certification standards.

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